



2015 Conference Theme:

## *Climbing the Learning Ladder*

Dear Friend of MAACCE:

The Maryland Association for Adult, Community and Continuing Education (MAACCE) invites you to be an exhibitor at our 2015 annual conference. This year's conference is **May 7<sup>th</sup> and 8<sup>th</sup>, 2015** at the **North Baltimore Plaza Hotel in Timonium, Maryland**. We are expecting once again more than 350 adult educators to attend.

The fee for each exhibit table is \$280. One representative from each table is invited to be our guest at lunch for both days. The **deadline** for reservations and payment is **April 15, 2015. However, space is limited, so we encourage you to reserve your table soon.**

Advertising space is available in the conference booklet. Rates are **\$125 for a full page** (5" x 8"), **\$75 for a half page** (5" x 4") and **\$50 for a quarter page** (2 ½" x 4"). Space on the **inside front and back covers** is also available at **\$160**. We will need a camera-ready copy for your ad. Please consider advertising even if you are unable to join us in person as an exhibitor!

If you would like a larger presence at the conference, you may want to sponsor a breakfast or a snack break. We are also happy to provide conference participants with items bearing your company's name and logo, such as folders, pencils or pens. Please see attached sponsorship overview on the third page.

**If you want to propose a workshop presentation, the deadline is January 15, 2015.** Please check the MAACCE website, [www.MAACCEmd.org](http://www.MAACCEmd.org) or request a proposal form ASAP.

The hotel room rate is about \$108 per night. This special rate is available until April 7. Please call the North Baltimore Plaza at (410) 252-7373 for reservations.

We look forward to seeing you this year at the conference! You can reach Cynthia Campbell at 443-676-1383 or [campbell945@gmail.com](mailto:campbell945@gmail.com) or Gusman "Teddy" Edouard at [egus26@gmail.com](mailto:egus26@gmail.com) and 410-419-9744 if you have any questions.

Sincerely,

Cynthia M. Campbell, Ed.D.  
MAACCE Board

Gusman "Teddy" Edouard  
MAACCE Board



## 2015 MAACCE Annual Conference

### Exhibitor Reservation Form

I wish to reserve exhibit space at the MAACCE Conference at the North Baltimore Plaza Hotel in Timonium, Maryland, May 7<sup>th</sup> and 8<sup>th</sup>, 2015.

Number of tables: \_\_\_\_\_ (\$280per table)

Electricity required:     Yes             No

Company: \_\_\_\_\_

Representative(s) attending: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please check the days you will join us for lunch.         May 7         May 8

I wish to purchase advertising space in the conference program:

- |   |   |
|---|---|
| <input type="checkbox"/> Full page, \$125 (BxW)   | <input type="checkbox"/> Inside front cover page, \$160 (Color) |
| <input type="checkbox"/> Half page, \$75 (BxW)    | <input type="checkbox"/> Inside back cover page, \$160 (Color)  |
| <input type="checkbox"/> Quarter page, \$50 (BxW) |   |

Enclosed payment for tables and/or advertisement:    \$ \_\_\_\_\_

**Please return this form, camera-ready advertising copy, and your payment by April 15, 2015 to:**

MAACCE  
Attn: Melinda Brown  
PO Box 709  
Leonardtown, MD 20650

Or visit [www.MAACCEmd.org](http://www.MAACCEmd.org) for online payment options. Registration forms will still need to be sent to [campbell945@gmail.com](mailto:campbell945@gmail.com) or [egusman26@gmail.com](mailto:egusman26@gmail.com). Electronic versions of the ad copy can also be sent to us.

*You may set up on Thursday morning after 6:30 am. If the space is available, you will be able to set up after 5 pm on May 6. If you need multiple electrical outlets, please bring your own power strip. If you have any questions or suggestions, please contact Cynthia Campbell at 443-676-1383 or [campbell945@gmail.com](mailto:campbell945@gmail.com) or Teddy Edouard at [egus26@gmail.com](mailto:egus26@gmail.com) and 410-419-9744.*

North Baltimore Plaza Hotel  
2004 Greenspring Drive  
Timonium, Maryland 21903  
For reservations, please call 410-252-7373



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## **Sponsorship Packages for MAACCE 2015**

MAACCE is offering the following sponsorship opportunities for organizations to make conference participants better aware of their services.

### **Lunch Sponsorship \$2,000**

- Special notice in conference booklet and conference screen
- Authorization to put promotional information on chairs at the meal
- Five minutes of “air time” before gathered attendees to present your message
- Full page ad in conference booklet (BxW)

### **Breakfast sponsorship \$1,000**

- Special notice in conference booklet and on conference screen
- Prominent location near the breakfast table to display materials or ability to place items on chairs for morning session.
- 1/2 page ad in conference booklet (BxW)

*This conference includes two lunches and two breakfasts. Please contact us by March 15, 2015 if you would like to sponsor a meal. Up to 5 organizations may sponsor a meal. For an **exclusive meal sponsorship**, please contact us ASAP to make arrangements.*

**Conference Contributions** – For our approximately 450 conference bags we would welcome imprinted items, such as pens, notepads, hand sanitizer, etc. *plus* 1 promotional piece for each bag: examples include brochure, flyers, or small catalogs. Please inform us of your interest by April 10, 2015 and plan to ship items to arrive to us by April 30, 2015. If you wish to provide bags or name badges, please let us know before January 30, 2015.

**Contributions for End of Conference Raffle** – Our conference participants purchase raffle tickets to support *scholarships for local adult education students*. Prizes have traditionally come from exhibitors. The participants are *very* appreciative of the prizes. Please let us know before or during the conference if you have any items you can contribute.

**Contact Cynthia Campbell at 443-676-1383 or [campbell945@gmail.com](mailto:campbell945@gmail.com) or Teddy Edouard at [egus26@gmail.com](mailto:egus26@gmail.com) and 410-419-9744 to make your arrangements!**